

2011 Annual Report



Engaging our community in world affairs

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MESSAGE FROM THE PRESIDENT OF THE CIR BOARD OF DIRECTORS

The success of the Council on International Relations rests firmly on the shoulders of the volunteers, board members, and staffers who plan programs, welcome overseas visitors, and encourage broader understanding in our community of the world in which we live. Several events particularly stand out in my mind.

The year began with Sig Hecker's fascinating World Affairs Discussion on North Korean nuclear ambitions. The former director of the Los Alamos Lab, Hecker has visited that closed nation several times. As the Arab Spring unfolded, CIR treasurer Jim Joy delivered a perceptive talk based on his experiences as a senior foreign service officer in Cairo in the early 2000's.

Without a doubt, the premier event of the year was our gala reception for Ambassador Ryan Crocker at Bishop's Lodge in mid June. Over 150 people attended the event, which provided time for socializing, an excellent dinner, and an opportunity to get to know a gentleman who has done so much for our country. We were extremely fortunate that the ambassador was willing to come to Santa Fe even though he was involved in Senate confirmation hearings for his new assignment in Afghanistan.

Another highlight was the CIR Fall Summit arranged by our educational outreach coordinator Jeff Case. Over 100 area students attended the event that featured three experts on South Korea. It was a fitting complement to the North Korean event that began the year. In all, CIR hosted some fifty events for its members including book clubs, overseas trips, lectures, receptions, luncheons and other special events.

And that is only half of what we do. The other very active effort is our hosting of foreign visitors. The National Council for International Visitors serves as the primary conduit for sending over 250 leaders from around the world to visit Santa Fe. We are blessed with an enthusiastic and creative group of members and other volunteers who set up visits with local officials and institutions, and who arrange lodging, dinners, and receptions. The goal is to make these visitors welcome and to familiarize them with our unique community.

Indeed, that is a key element in CIR's main purpose: to promote a friendly exchange of views and understanding among people here at home and all around the world. I am pleased to be part of that effort.

- John Dobson, CIR Board President

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Special Events

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International Lecture Series

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Jeff Case

Marketing

Holly Bradshaw Eakes

Special Events

Amb. Peter Sebastian

World Affairs Discussions

Sidney Singer

Membership/IVLP Receptions/Travel

Steve Kutay

Special Events/WACA Liaison

Jim Harrington

Highlights from CIR's 2011 Programs

International Visitors Program

In 2011, CIR conducted 34 programs that welcomed 202 International Visitor Leaders. Feedback from the visitors consistently showed they appreciate Santa Fe's uniqueness as an historic state capital where Native American, Hispanic and Anglo cultures overlap.

In March 2011, Don Goldman resigned as chief programmer. Herb Thomas, in charge of attracting visitor programs to Santa Fe and CIR's contacts with Washington, D.C. agencies, assumed responsibility for recruiting and training programmers. CIR maintained a strong and reliable group of programmers who are dedicated and enthusiastic about the IVLP program. George Callaghan and Benita Vassallo arranged home hospitality for groups of less than 10. Steve Kutay continued to arrange receptions for groups of 10 or more.

Faculty/Student Education

- 48 students & faculty attended World Affairs Luncheons and 28 students & faculty attended the International Lecture Series.
- 22 CIR members and 8 students & teachers joined the 3rd Field Trip to United World College.
- CIR partnered with Santa Fe Folk Art Market for the 4th Annual Passport Program: 920 Passports were distributed to youths at the market.
- 51 teachers received global studies curriculum packets.
- Small grants were awarded to 8 area teachers to fund library acquisitions, wall maps, globes, fees for Model United Nations and humanitarian projects.
- 7 subscriptions to Foreign Affairs magazine & the journal for the Council on Foreign Relations awarded to area schools.
- CIR partnered with the Turkish Cultural Foundation to send 3 Santa Fe teachers on a 2nd annual 2 week study tour of Turkey and to provide 2 Portrait of Turkey luncheons for the local community.
- 2 St. John's College students were awarded scholarships funded by WACA for the annual World Affairs Council conference in Washington, D.C.
- 3rd annual CIR Fall Summit attended by over 100 students and faculty. The former U.S. Ambassador to Korea, James Pritchard, and the current First Secretary of the South Korean Embassy, Wong Chong La presented on The Future of Korea.

Special Events

The Special Events Committee held 9 diverse talks and activities in 2011 attended by more than 600 members and guests.

The events, each chaired by one of the committee members, included Ambassador Lujan from Columbia, Ambassador Pritchard from the US to Korea and Ambassador Crocker from the US to Afghanistan. The 2011 Banquet featuring Ambassador Crocker at Bishop's Lodge was a spectacular evening which drew a large crowd.

Usually held in the late afternoon at various venues the subjects ranged from topics like *Genius of Islam* by author Barry Blechman and *The Decade Ahead* featuring UBS's Mike Ryan. Stuart Verdery covered *US Immigration* and author Stuart Patrick talked on *Weak Links – Fragile States*.

A unique documentary film "Milking the Rhino" about one small African town's economic revitalization was discussed by the Santa Fe producer, Jeannie McGill, at the Screen movie theatre.



Marketing

Dining for Diplomacy dinners continued in 2011 and were typically held after free lectures. Thanks to participating restaurants for their generous donations: San Francisco Street Bar & Grill, Café Café, Tia's Cocina at Hotel Chimayo.

The marketing committee also initiated event sponsorship opportunities designed to engage area businesses. The CIR website now has designated space for sponsor logos. Special thanks to community businesses that sponsored the June 16 benefit dinner at Bishop's Lodge featuring Ambassador Ryan Crocker: Vazquez Portfolio Group of UBS Financial Services, Inc.; Los Alamos National Bank; and BMW of Santa Fe.

International Lecture Series

- The 2011 International Lecture Series consisted of 9 lectures: 5 in the spring and 4 in the fall.
- The spring lecture series was dedicated to the various aspects of international terrorism, including trends in terrorism since 9/11, the terrorist mindset, counterterrorism strategy and tactics, weapons, and the Muslim world's perspective of terrorist groups and threats.
- The fall series examined the insidious impact of corruption in terms of: related global issues, corruption in China, the origins and effects of corruption in Latin America and Russia, and the measures available to combat corruption.

World Affairs Discussions

- CIR presented 6 World Affairs Events including 4 World Affairs Luncheons with an average of 73 attendees per luncheon.
- Topics addressed in 2011 included: North Korea and Nuclear Weapons, Tragedy on the U.S./ Mexico Border, Global Water Issues, and the viability of Nuclear Energy.
- At a special luncheon at Osteria, Markus Loenig spoke about Germany and U.S. - Partners in Human Rights. Jay Davis also gave a lecture at the Forum about U.N. Inspections in Iraq in 1991.

Treasurer's Report

CIR managed to end 2011 with a modest surplus of \$412. This represented an improvement over the \$4,470 deficit at the end of 2010. Membership receipts were down in 2011 as were interest earnings and our State Department grant (stemming from our support of State's international visitor program). These declines were more than matched by our increased nets from our program services and our ability to keep our administrative costs from increasing.

For 2012 CIR's budget expected a shortfall of \$4,675. This anticipated deficit was because of a severe drop in our State Department funding (from \$63,622 in 2011 to \$54,025). The budget expected earnings increases from our various program services to offset about half of the drop in the State Department grant. At the same time, we again expected to keep a tight rein on administrative expenses.

	2010 Actual		2011 Actual	
	Receipts	Expenditures	Receipts	Expenditures
Membership	\$26,580	\$1,225	\$24,805	
Contributions	\$612	\$148	\$1,595	
Winkler fund	\$1,695		\$1,527	
Grants	\$65,835	\$4,266	\$63,970	
Interest	\$1,447		\$977	
Program services	\$90,685	\$56,870	\$126,438	\$85,175
Administration		\$122,441		\$123,808
Other	\$7,694			\$9,917
TOTAL	\$188,174	\$192,644	\$219,312	\$218,900
Surplus/deficit		(\$4,470)	\$412	