

Annual Report: 2017

2017 was an exceptional year of growth and change for the Santa Fe Council on International Relations (CIR). In January, CIR bid a fond farewell to Patti Poitras, who served the organization in multiple capacities over an 18-year career. Over the summer months, CIR solidified its first-ever corporate partnership with PNM for a simulation with students and three panel discussions that focused on future energy options in New Mexico. Further, in partnership with Global Ties ABQ, in August CIR convened a major conference with representatives from the U.S. State Department, Global Ties U.S. and community-based members (CBMs) from across the country.

This report provides an overview of our major programs over the year.

Financial Position

CIR ran a financial deficit in 2017 of **\$28,434**. While we are still in the red, we have made significant progress over 2016. The figures in the table below use accrual accounting, in accordance with Generally Accepted Accounting Principles, and are not based on actual cash receipts. Note additionally: 2017 is the third year that CIR's books have been formally audited by an external auditor; and the final column provides an important indication of trends from FY16 to FY17.

Table One: CIR Financial Position 2017 vs 2016

	2017			2016			% Net Change 2017 vs 2016
	Revenues	Expenses	Net	Revenues	Expenses	Net	
Memberships	24,020	576	23,444	20,840	476	20,364	15%
Contributions	12,042	69	11,973	1,700	12	1,688	609%
Winkler Fund	0	0	0	100	0	100	-100%
State Department Grants	104,625	0	104,625	63,696	0	63,696	64%
Other Grants	25,260	0	25,260	500	0	500	4952%
Interest	9	0	9	36	0	36	-75%
Program Services	81,642	68,226	13,415	71,568	64,785	6,783	98%
Trips	825	0	825	6,329	0	6,329	-86%
50th Anniversary Campaign	3,564	632	2,931	18,317	33,404	-15,086	80%
Other and Fundraising	0	2,530	-2,530	0	1,026	-1,026	-59%
Administrative	0	208,388	-208,388	0	177,790	-177,790	-14%
Totals (Net = surplus or - deficit)	251,986	280,421	-28,434	183,087	277,493	-94,407	
						Revenues	37%
						Expenses	1%
						Net	increased by \$66k

International Visitor Program

In 2017, CIR welcomed international visitors as part of two separate programs – the **International Visitor Leadership Program (IVLP)**, funded by the Office of International Visitors within the U.S State Department – and the **Open World Program**, funded by the Library of Congress. Within IVLP, CIR hosted **314** visiting leaders equivalent to **353** points, qualifying CIR into the 350-400 grant band (a complex formula used by the U.S. State Department to determine funding levels for councils like CIR). **This represents a 31% increase in numbers of visitors and a 32% increase in points over FY2016**, ensuring a significantly higher grant from the State Department.

Through our participation in the IVLP program, international visitors, liaisons, and U.S. Department of State interpreters spent **1,229 days** in our community, including **1,477 hotel nights**. CIR coordinated **217 professional meetings** around northern New Mexico, **48 cultural activities**, **25 home hospitality** dinner experiences, **16 classroom visits**, and **9 volunteer activities**.

Additionally, CIR hosted one **fee-for-service** program through the State Department; the latter is paid separately from IVLP and not counted toward annual visitor numbers. This was an exchange program for Argentina focusing on Higher Education in the U.S., including **9** exchange participants and a liaison from the U.S. embassy in Buenos Aires. From this project we made **\$600** (not associated with IVLP). Visitors spent **25 days** in our community, including **30 hotel nights**. CIR coordinated **4 professional meetings** around northern New Mexico, and **1 cultural activity**.

Through the **Open World Program**, in 2017, CIR welcomed one delegation of six Ukrainian visitors. These visitors were welcomed into local CIR members' homes for **56 homestay nights**, countless meals with their host families, as well as four home hospitality dinners. Open World visitors also spent **56 days** in our community; for them, CIR volunteers arranged **12 professional appointments** and **three cultural activities**.

In total, **28 families** affiliated with CIR invited international visitors to their homes for dinners. **Ten** volunteer program coordinators and **four** interns arranged professional meetings and cultural activities, and CIR's Board members contributed as dinner hosts and volunteer liaisons. We utilized fewer volunteers for IVLP program coordination this year, as CIR staff and interns took on the majority of scheduling and accompanying visitors from within the office.

Community Education Events

Over 2017, CIR convened a remarkable **55 public events**. Highlights included:

Date	Event	Attendance
January 23, 2017	Local Lunch, Global Appetite: focus on Korea	17
January 26, 2017	David Straub: Crisis in the Korea	55
January 31, 2017	Dinner & a Movie: Dongju, Korean food	29

February 3, 2017	Emile Nakhleh: Trump and the Middle East: Values and Interests	104
February 16, 2017	Salam al-Marayati, Miraj Bukhari-Freyer; Samia Assed; Issan X: Islam in the Time of Trump	80
February 23, 2017	Sig Hecker/Valerie Plame: Nuclear North Korea and Lessons for the Iran Deal	111
February 28, 2017	Young Professionals: Global Pub Quiz	36
March 2, 2017	Bilici/Harrington: Turkey in Turmoil pt 1	68
March 9, 2017	Ambassador Ross Wilson: Turkey in Turmoil pt. 2	61
March 20, 2017	Dinner & a Movie: Turkey	50
March 27, 2017	Young Professionals: Global Pub Quiz #2	54
April 4, 2017	German Ambassador Peter Wittig Presentation	35
April 18, 2018	Great Decisions [discussion group]: The EU and the Future of Europe	21
April 20, 2017	Nader Hashemi	64
April 27, 2017	Howard French	68
May 4, 2017	Ambassador Susan Ziadeh – Roundtable with Women Leaders	22
May 4, 2017	Ambassador Susan Ziadeh: Public Presentation on US Diplomacy	41
May 9, 2017	Dinner & A Movie: Europe Day Celebration - Osteria	22
May 16, 2017	Great Decisions: The Truth about Trade, Jobs and Politics	18
May 17, 2017	Molly Williamson on Global Energy	31
May 22nd, 2017	Bill Stewart on the Changing World Order	40
June 7, 2017	Liz Fanning - AFRICORPS Luncheon	39
June 15, 2017	Dr. Manuel Montoya - Enchantment Economy	40
June 20, 2017	Great Decisions: Saudi Arabia in Transition	18
July 18, 2017	Fiesta Buffet & BABEL at CIR	17
July 18, 2017	Great Decisions: US Foreign Policy and Petroleum	21
July 24, 2017	Peace Corps Event at CIR: Nicaragua	33
July 26, 2017	Human Migration Panel	32
August 4, 2017	Diplomacy Begins Here Learning Lab	48
August 10, 2017	Ambassador Round Table: Asquino, Hawkins, Huddleston	58
August 15, 2017	Great Decisions: Navies and Sovereignty. The US and China in the South China Seas	24
August 24, 2017	Mike Vigil on Drugs at the Border	36
August 28, 2017	Film Benefit: Wrestling Jerusalem	115

September 12, 2017	Last Train Home at Lulu's	18
September 18, 2017	Two Attorneys General in Conversation: Goddard and King	46
September 19, 2017	Great Decisions: Prospects for Afghanistan and Pakistan	20
September 22, 2017	Global Pub Quiz at SJC	50+
October 10, 2017	Ambassador Huddleston Briefing on Cuba	83
October 16, 2017	Photo Talk with Erin and Mehedi	71
October 17, 2017	Great Decisions: A New Political Era in Latin America	21
October 20, 2017	CIR 2017 Gala with Amb Nicholas Burns	233
October 24, 2017	China Town Hall with Susan Rice [video stream]	11
November 6, 2017	Soner Cagaptay on The New Sultan: Erdogan	87
November 7, 2017	Great Decisions: Nuclear Security	24
November 28, 2017	Elaina Vermeulen - Peace Corps Guatemala	14
November 30, 2017	Martha Crenshaw - Terrorism	68
December 5, 2017	Andrea Stanton – Islam and Human Rights	64
December 12, 2017	CIR Holiday Party	104
December 14, 2017	Braden Allenby - The Future of War	33

Notably, we produced podcast interviews with many of the above speakers to preserve their insights, and to broadcast to Santa Feans not able to attend the talk.

The Broken Border: Reconnecting the Camino Real

Notably, in 2017 CIR created 4 talks focused on the US-Mexico border. While we did not host as many talks on the subject as anticipated, we nonetheless had:

- Dr. Manuel Montoya on some of the economic issues connecting the region;
- A panel on immigration, featuring Allegra Love, Marcela Diaz, Vicki Gaubeca and moderated by Alexis Porter;
- A talk about narcotics enforcement at the border with retired DEA agent Mike Vigil; and
- A talk about enforcing law among two former Attorneys General – Terry Goddard (AZ) and Garry King (NM).



Annual Gala

On October 20, 2017, CIR welcomed former U.S. Under Secretary of State for Political Affairs Nick Burns to the Gala stage. Ambassador Burns spoke on “Challenges to U.S. Global Leadership.” With the largest number of attendees (233) in CIR’s history, the Gala was held at La Fonda and featured, among other things, a pre-keynote awards ceremony to honor some outstanding community members. Receiving awards were:

- **Patti Poitras** for her 18-year career at CIR;
- **Art McHaffie** for his many years as CIR Board President;
- **Herb Thomas** for his many years of Board service, including as recent President
- **Christopher Eadie** for the *CIR Teacher of the Year*
- **Abelino Fernandez-Leger** for the *CIR Student of the Year*
- **Susan Jay** as the *Global Citizen of the Year*.



Adm. Nick Burns

The Gala remains an important fundraising source for CIR, and we were thrilled to have a number of business partners and individuals purchasing entire tables at the event.

Learning Lab

In August of 2017, we staged GTUS’ first ever Learning Lab. As with the previous day’s summit in Albuquerque, we staged this event in collaboration with colleagues from Global Ties ABQ, hosting 48 total GTUS delegates at the New Mexico State Capitol Building. The overarching theme for the Lab was *Revenue Diversification*, though we made two programming streams available to delegates: an executive track looking at revenue issues (for staff and Boards of CBMs, GTUS and DOS staff) and a programmers’ track examining broader IV issues (for programmers, NPAs, program officers, and some staff of both DOS and GTUS). Participants were invited to join either track, and did not need to remain exclusive to their choice.

The Lab was a tremendous success. The GTUS President (Jennifer Clinton) and various DOS officials attended and reported highly favorably on its many outcomes.

High School Education

Throughout 2017, CIR continued to invest time and energy into further developing its presence and set of relationships in area high schools. This included working directly with teachers, administrators, and students at Santa Fe High School, Capital High School, Mandela International Magnet School, Monte del Sol, Santa Fe Prep, Desert Academy, Santa Fe Waldorf School, United World College, and some initial programming at Los Alamos High School. Further, two post-secondary institutions indicated their interest in participating in our programs – New Mexico Highlands University and St. John’s College. Planning began with the latter institution on the Global Citizen Summit, scheduled for April of 2018.

Highlights of the year included:

- Bringing speakers to various schools. These included Ambassador Ross Wilson (to Santa Fe Prep), Molly Williamson (to Santa Fe High School), Ambassador Susan Ziadeh (lunch discussion at Santa Fe Prep), Soner Cagaptay (Desert Academy), Ambassador Nick Burns (Santa Fe Waldorf School), and Andrea Stanton (Santa Fe High).
- Convening the Middle East Symposium at Santa Fe Prep in March of 2017. This was CIR's first effort at creating a policy simulation, with students all assuming the profiles of different stakeholders faced with the same situation, where Turkey's President expelled all Syrian refugees from the country. Over 70 students participated, and Nader Hashemi of Denver University moderated.
- Inviting multiple students to the Gala where they had an active and highly visible presence.
- Hosting our Academic WorldQuest program in March, with 6 teams now competing (where only 2 participated in 2016).
- Creating the High School Fellow position (for the first time in CIR's history), and awarding this to Ali Caraveo, a senior from Capital High School.



An Iraqi student at the Middle East Symposium



Ali Caraveo, CIR's first High School Fellow

Through CIR's partnership with PNM, CIR was able to retain a part-time consultant (Jesse Morris) for 5 months over 2017 to help develop CIR's overall approach to education, design the 2018 simulation (on global energy), and to refine some core organizational documents. These include CIR's new *Sexual Harassment Policy* and *Code of Conduct*.



CIR's Education Operational Plan

Over 2017, CIR directly served **over 400 students**.

The Santa Fe Council on International Relations is a 501(c)(3) nonprofit organization headquartered in Santa Fe, NM.

Board Members

2017 brought many changes to the CIR Board. In January, CIR welcomed eight new members to the Board: Mark Asquino, Bruce Bybee, Malcolm Pettigrew, Jennifer Warren, Martha Wallace, Jill Heppenheimer, Ned Jacobs, and Bill Zalesky. Below is a table outlining BOD members over 2017.

Board Member 2017	Role
<i>Executive Committee</i>	
Chuck Case	President
Julie Buckingham	Vice President
Amb. Mark Asquino	Secretary
Robert Pierce	Treasurer
Bruce Bybee	At-large Member
<i>Board Members at Large</i>	
Jesse Guillén	Yann Lussiez
Steve Chance	Martha Wallace
Malcolm Pettigrew	Jill Heppenheimer (resigned March 2017)
Bill Zalesky (resigned March 2017)	Ned Jacobs
Jennifer Warren	

At the close of 2017, CIR had **324** dues-paying members.