

## CIR Annual Report 2015

Over 2015, the Santa Fe Council on International Relations (CIR) took some extensive and solid steps towards achieving much sounder financial stability. While CIR continued with its educational programs, and of course welcoming 218 international visitors to Santa Fe and northern New Mexico, by far the highlight of the year was the launch of *CIR's 50<sup>th</sup> Anniversary Fundraising Campaign*. As shown in the **Financial Statement** below, this campaign netted CIR an accrual accounting surplus of over \$163,000 during 2015.

Over 2015, CIR focused on four major pieces of work, as further detailed in this Report: the 50<sup>th</sup> Anniversary Fundraising Campaign, the International Visitor program, Events, and Education.

### **50<sup>th</sup> Anniversary Fundraising Campaign**

Established in 1965, before 2015, CIR had never run a previous fundraising campaign. After a great deal of discussion and planning, CIR launched in January of 2015 an expanded fundraising plan designed to secure CIR's financial future. This new funding will strengthen support for CIR's expanding educational programs, allow the organization to professionalize its management structure with the hire of a professional ED, and solidify its cash reserves. The Campaign set an overall goal of securing \$1.5 million, aiming for these revitalized financial foundations to allow for carefully considered risk taking without jeopardizing any of its existing, popular programs.

One hundred percent of the CIR Board in 2015 led off the Campaign with personal support of **\$140,000**. Over 2015, other supporters joined in, contributing a total of over **\$200,000** in gifts and pledges, along with over **\$45,000** in Legacy Society Founding Member commitments toward CIR's **\$1,000,000** long-term Endowment Fund goal.

Peter Wirth and Carol Romero-Wirth served (and continue to serve) as Honorary Chairs of the Campaign, with Sandy and Lee Berry serving as Honorary Chairs of the Legacy Society.

Importantly, CIR's traditional sources of revenue have become increasingly unpredictable. Long the cornerstone of CIR's funding, a grant from the State Department's International Visitor Leadership Program (IVLP) fluctuates year-over-year due to Congressional funding, the State Department's allocation of that funding, and the preferences of the seven National Program Agencies (NPAs). While the IVLP will certainly continue as a major part of CIR's activities—bringing around 250 emerging leaders to Santa Fe every year—for CIR this Anniversary Fundraising Campaign served as a means to strengthen local support and to develop new and dynamic revenue streams.

An immediate focus of *this 50<sup>th</sup> Anniversary Fundraising Campaign* is to help fund CIR's expanded educational mission and programs. A second focus is to invest in CIR's executive

leadership in order to strengthen income from annual membership, marketing, and programming activities. Achieving this latter goal is set for sometime over 2016.

Long term, this stability will continue through Campaign endowment income which will ideally grow to \$40,000-\$50,000/year, or 10% of CIR's budget in the coming decade.

### **International Visitor Program**

In 2015, CIR welcomed international visitors as part of two separate programs—the International Visitor Leadership Program (IVLP), funded by the Office of International Visitors within the U.S State Department—and the Open World Program, funded by the Library of Congress. Within IVLP, CIR hosted **197 visitors** in 2015 equivalent to **249 points**, qualifying CIR into the 201-250 grant band (a complex formula used by the U.S. State Department to determine funding levels for councils like CIR). This resulted in a grant of \$55,000 to support CIR activities over FY2016.

Through CIR's participation in the IVLP program, International visiting leaders and U.S. Department of State Interpreters spent **722 days** in our community and **929 hotel nights**. CIR coordinated **191 professional meetings** around northern New Mexico, **49 cultural activities**, **30 Home Hospitality** dinner experiences, **4 classroom visits**, and **2 volunteer activities**.

Through the Open World Program, CIR welcomed two separate delegations from Ukraine and Tajikistan, totaling **12 visitors**. As has happened in Santa Fe since 1965, both visitor programs attracted significant volunteer support. Visitors were welcomed into local CIR members' homes for **90 homestay nights**, countless meals with their host families, as well as 4 home hospitality dinners. Open World visitors spent **84 days** in our community; CIR volunteers arranged **18 professional appointments**, and **five cultural activities**.

In total, **40 CIR members** invited international visitors to their homes for dinners, **27 volunteer program coordinators** and **four interns** arranged professional meetings and cultural activities, and CIR's Board members contributed as dinner hosts and volunteer liaisons.

### **Events**

During 2015, CIR continued its tradition of providing high quality educational programs about world affairs for the community of Santa Fe and northern New Mexico. These programs included:

- **Over twenty speaker events** including two International Lecture Series and other special events featuring both local and international speakers who traveled to Santa Fe to share their insights and expertise with the members and guests of CIR.
- A **WorldQuest** college bowl-type trivia contest and dinner evening for CIR members and guests. February 20, held at the Jemez Room of the Santa Fe Community College. **Attendance: 51**
- Eight meetings of the **Great Decisions 2015** discussion program designed by Foreign Policy Association. The course was presented over eight monthly sessions on the third Tuesday of each month. **Attendance: 20 ppl x 8 events = 160.**

- Five **dinner/movie events** featuring foreign films and international cuisine were held at local restaurants or catered in the CIR Conference Room. **Total attendance for all events: 125**

Special highlights of CIR's community education programs in 2015 included:

- The **50<sup>th</sup> Anniversary Celebration Dinner** kicked off the 50<sup>th</sup> Anniversary Fundraising Campaign with an elegant dinner and talk by journalist Bill Stewart, who presented on *Obama's Foreign Policy: The Last Two Years*. January 15, on La Terraza at La Fonda on the Plaza. **Attendance: 103**
- In the spring of 2015, CIR was awarded a grant from the World Affairs Councils of America to host an evening lecture and cocktail reception with **George Friedman** discussing his newest publication on *Europe's Future*. March 19 at Hotel Santa Fe Hacienda and Spa. **Attendance: 76**
- A **50<sup>th</sup> Anniversary Summer TAMASHA Celebration**. June 28, hosted at RAAGA Indian restaurant. **Attendance: 46**
- The **50<sup>th</sup> Anniversary Campaign Gala** brought the 2015 year to a celebratory close with a champagne toast and sparkling birthday cake followed by keynote speaker, **Janet Napolitano**, 20th President of the University of California, who spoke about *The Education Challenge: Fostering a Competitive, Engaging and Secure Generation*. Janet Ann Napolitano served as the 21st Governor of Arizona from 2003 to 2009 and United States Secretary of Homeland Security from 2009 to 2013, under President Obama. October 24th, held at the Eldorado Hotel and Spa. **Attendance: 178**

CIR's 2015 speaker programs included two lecture series, one in the spring and one in the fall. The spring series was entitled *Africa in the 21<sup>st</sup> Century* and included:

- *The United States Africa Policy* with **Ambassador Robert Jackson**. March 14, held at the Santa Fe Woman's Club. **Attendance: 54**
- **Ambassador David Shinn** shared his expertise and publication about *China in Africa*. February 14, presented at Santa Fe Woman's Club. **Attendance: 70**
- **Ambassador John Campbell** addressed *African Economics and Politics in the 21<sup>st</sup> Century*. March 28 at the Santa Fe Woman's Club. **Attendance: 58**

The fall lecture series focused on *U.S. Interests in the Middle East* and featured:

- **Ambassador Thomas R. Pickering** addressed *Where Does the Middle East Fit in the Enduring Foreign Policy Interests of the U.S.?* October 17 at the Santa Fe University of Art and Design. **Attendance: 114**
- **Michele Dunne**, senior associate in Carnegie's Middle East Program and the founding director of the Rafik Hariri Center for the Middle East at the Atlantic Council, explored *How Did We Get Here and What are US Interests Now?* November 5 at Santa Fe University of Art and Design. **Attendance: 103**
- **Ambassador Ryan Crocker** discussed *U.S. Interests in the Middle East*. November 21 at the Santa Fe University of Art and Design. **Attendance: 163**

Other noteworthy speakers hosted by CIR during year 2015 included:

- *ISIS and the Aftermath of the Arab Spring: Threats and Challenges* with **Emile Nakhleh**. April 11 at Santa Fe University of Art and Design. **Attendance: 135**
- *The Democratic Paradox in Mexico* with Roderic A. Camp. May 8 at the Santa Fe Woman's Club. **Attendance: 40**
- A panel featuring **Siegfried Hecker** and **Ambassador Leibert** and moderated by John Liebman and Phil Goldstone discussed *The Iran Framework Agreement*. June 25 presented in collaboration with Congregation Beit Tikva. **Attendance: 132**
- *The Impact of U.S.-Cuba Normalization Diplomacy in the Americas* with **Jane Thery**. August 17 at the Santa Fe University of Art and Design. **Attendance: 42**
- "Nyet Means Nyet" – *A Redline on Ukraine* with **Ray McGovern**. August 28 at the Santa Fe University of Art and Design. **Attendance: 44**
- *The World Politics of a Changing Energy Landscape* with **James Clad**. September 10 at the Santa Fe University of Art and Design. **Attendance: 41**
- Author **Robert Grenier** discussed his book *88 Days to Kandahar*. September 29 at the Santa Fe University of Art and Design. **Attendance: 88.**

### **Education Activities**

In 2015, educational outreach activities in 2015 included programs related to the all-expenses paid **Teacher Tour to Turkey** for selected local teachers, sponsored by the Turkish Cultural Foundation. The spring program included a lecture about the history of Turkey that was presented by Professor John Dobson, former CIR President and resident of Turkey. In the fall, teachers who participated in the summer tour of Turkey made incisive presentations about their experiences and explained new curriculum concepts inspired by the trip. Both events were open to the public and accompanied by Bezhad's authentic Turkish luncheon at the Culinary Institute of the Santa Fe Community College.

Preparations also began for the **2016 Academic WorldQuest** to be held for the first time in Santa Fe in early 2016. In the fall of 2015, study materials were prepared and distributed to local teachers and schools were encouraged to form a team of four students each that could study to compete for the opportunity to travel to Washington DC in April 2016 (all expenses paid by CIR), to compete at the national competition. CIR also continued its tradition of funding the **Passport Program at the International Folk Art Market** whereby young attendees at the market seek to fill their individual passports with stamps from as many nations as possible, received at each of the artist booths.

### **Membership**

Member-only activities in 2015 included **two receptions for new members** hosted in the homes of former CIR board members as well as the **CIR Annual Summer Picnic** at the Eldorado Clubhouse on August 2 and a **Holiday Open House and Annual Meeting** at the Zocalo Clubhouse on December 10. Members are also invited to join the **CIR Book Club** which meets every odd-numbered month on the first Tuesday of the month at the CIR Conference Room.

## Travel

CIR's travel offering for 2015 was an **Eastern Turkey and Black Sea Adventure** coordinated by Graham Umit Dogen in collaboration with Art McHaffie. **Tour attendance: 10**

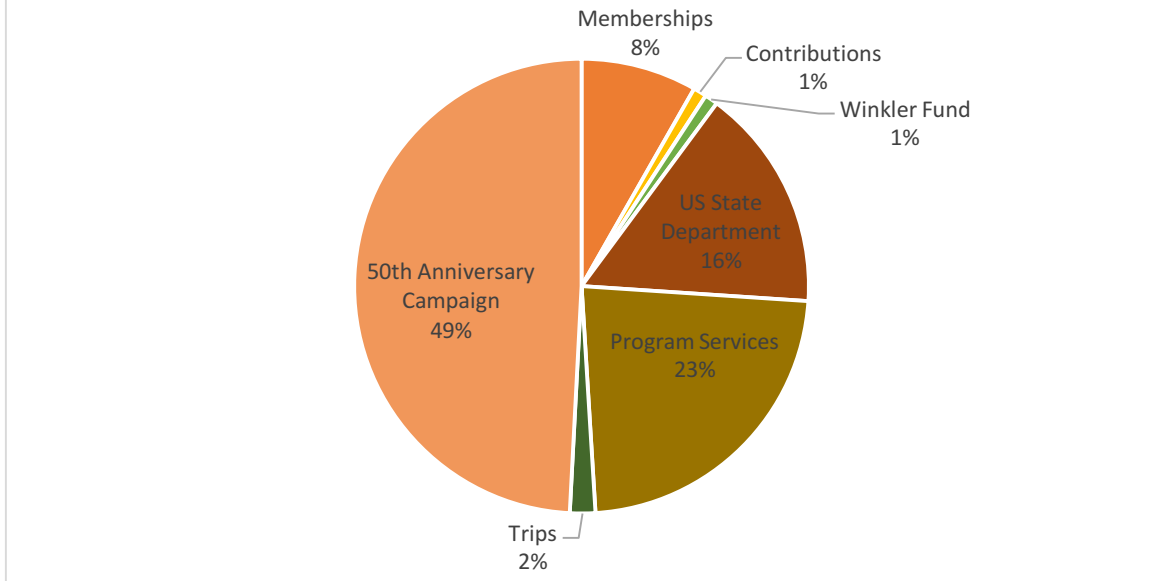
## Financial Statement

Eight-eight percent of CIR's budget serves our educational mission. This includes hosting over 250 emerging world leaders each year through our IVLP and Open World programs.

Note that the below figures use accrual accounting, in accordance with Generally Accepted Accounting Principles, and are not based on actual cash receipts. 2015 is also the first year that CIR's books have been formally audited by an external auditor. CIR's budget also now includes a rapidly growing number of educational programs for high school students, along with innovative and engaging international lectures and discussions to serve and enrich the wider community.

CIR Financial Statement 2015					
			Revenues	Expenses	Net
Memberships			31,900	879	31,021
Contributions			3,672	201	3,472
Winkler Fund			3,621	0	3,621
State Department Grant			61,530	0	61,530
Other Grants			1,000	0	1,000
Interest			230	0	230
Program Services			88,788	55,944	32,844
Trips			6,987	0	6,987
50th Anniversary Campaign			190,093	32,024	158,069
Other and Fundraising			50	3,515	-3,465
Administrative			0	132,261	-132,261
<b>Totals (Net = surplus or - deficit)</b>			<b>387,871</b>	<b>224,823</b>	<b>163,047</b>

## Sources of CIR Revenue, 2015



### 2015 Board Members

2015 CIR Board of Directors at the beginning of 2015 are outlined below:

Board Member 2015	Role
<b><i>Executive Committee</i></b>	
Art McHaffie	President
Donna Spina Helmholz	Vice President
Herb Thomas	Secretary
Robert Pierce	Treasurer
George Callaghan	Intl. Lecture Series Chair
Ellen Lampert	Chair of IVLP Committee
<b><i>Board Members at Large</i></b>	
Julie Buckingham	Dan Merians
Carol Robertson Lopez	Bill Maguire
Alexia Constantaras	Bruce Galpert

During and at the completion of 2015, CIR thanked the following Board members for their service; they either termed out (i.e. served 6 full years) or resigned:

- Ellen Lampert, Carol Robertson Lopez, Bill Maguire, Dan Merians, and Elizabeth Manak

The BOD elections in November saw CIR members elect four new Board members:

- Charles G. Case II, Steven K. Chance, Jesse Guillen, Yann Lussiez