

Annual Report: 2016

2016 was a year of great change and forward movement for the Santa Fe Council on International Relations (CIR). With the exceptional fundraising initiated in 2015 through its 50th Anniversary Campaign, in June of 2016, CIR hired a professional Executive Director, Sandy Campbell. Before joining CIR, Sandy was a global consultant working with the World Health Organization, research universities, and several national governments. He has a Master's degree in International Relations, and spent many years living in Africa working for the government of Canada—in Sénégal, Zambia, and Kenya among other places.

A New Executive Director

Sandy's primary tasks as incoming ED were to continue to strengthen CIR's financial foundations so that a repeat of 2014—when CIR incurred its first-ever deficit—would not occur. He spent the first six months of his tenure meeting all CIR stakeholders, learning how to situate CIR as a robust educational resource to the community, with a particular emphasis on high schools.



*Sandy Campbell,
CIR's new ED*

Upon Sandy's hire, Patti Poitras shifted to become the Director of CIR's International Visitor Leadership Program. Susan Jay became CIR's Program Officer, Events, and Brent Soloway became a Program Officer with a responsibility for development and database efforts (50%) and as an assist to CIR's IVLP Director.

The first major change to CIR came in September of 2016, when its Board of Directors unanimously approved a new mission statement. CIR's mission now is: ***to connect New Mexico and the world by engaging and educating people to become responsible global citizens.***

Over 2016, CIR worked to expand its programming into three distinct foundational pillars, with each complementing and reinforcing the other. These include the International Visitor program, Community Education, and High School Education. Each of these are briefly described below.

International Visitor Program

In 2016, CIR welcomed international visitors as part of two separate programs—the **International Visitor Leadership Program (IVLP)**, funded by the Office of International Visitors within the U.S State Department—and the **Open World Program**, funded by the Library of Congress. Within IVLP, CIR hosted 240 visiting leaders equivalent to 268 points, qualifying CIR into the 250-300 grant band (a complex formula used by the U.S. State Department to determine funding levels for councils like CIR). This resulted in an initial grant of **\$73,300** to support CIR activities over FY2017.

Through our participation in the IVLP program, international visitors, liaisons, and U.S. Department of State interpreters spent **1,056 days** in our community, including **1,163 hotel nights**. CIR coordinated **168 professional meetings** around northern New Mexico, **35 cultural activities**, **32 home hospitality** dinner experiences, **4 classroom visits**, and **3 volunteer activities**.

Through the **Open World Program**, in 2016, CIR welcomed one delegation of six Ukrainian visitors, and one delegation of six visitors from Kazakhstan. As has happened in Santa Fe since 1965, the programs attracted significant volunteer support. Visitors were welcomed into local CIR members' homes for **96 homestay nights**, countless meals with their host families, as well as four home hospitality dinners. Open World visitors spent **84 days** in our community; for them, CIR volunteers arranged **18 professional appointments** and **six cultural activities**.

In total, 25 families affiliated with CIR invited international visitors to their homes for dinners. 24 volunteer program coordinators and five interns arranged professional meetings and cultural activities, and CIR's Board members contributed as dinner hosts and volunteer liaisons.

Community Education Events

Through its *International Lecture Series*, CIR convened many talks and presentations over 2016. The series in spring of 2016 was entitled *The European Union Under Pressure* and included the following lectures:

- *The Migration Challenge for the European Union* with **Dr. Demetrios Papademetriou**, Distinguished Senior Fellow and President Emeritus at the Migration Policy Institute. **Attendance: 70**
- *The European Union Member Political Developments* with **Dr. Jeffrey Gedmin**, Senior Fellow for the Future of Europe at the Atlantic Council, Washington D.C. **Attendance: 48**
- *The European Union Challenged and Responding* with **Mr. Moreno Bertoldi**, Minister Counsellor and Special Advisor to the EU Ambassador to the United States. **Attendance: 55**
- *Europe's Economic Divide* with Dr. Gary Hufbauer, Reginald Jones Senior Fellow, Peterson Institute for International Economics. **Attendance: 42**

In October of 2016, the ILS series focused on *Confrontation, Conflict, and Cooperation in the East China Sea* and included the following lectures:

- *The China/Japan Confrontation in the East China Sea* with **Michael Armacost**, the Shorenstein Distinguished Fellow at the Shorenstein Asia-Pacific Research Center, Stanford University. **Attendance: 62**
- *Competition in the South China Sea: What are the Stakes?* with **Dr. Christopher Twomey**, Associate Professor in the Department of National Security Affairs at the Naval Postgraduate School. **Attendance: 50**

- *Sino-U.S. Relations and the South China Sea: The Tempest or Much Ado about Nothing?* With **Ambassador Karl Eikenberry**, the Oskenberg-Rohlen Distinguished Fellow and Director of the U.S.-Asia Security Initiative at the Stanford University Asia-Pacific Center. He served as U.S. Ambassador to Afghanistan from 2009-2011. **Attendance: 72**

On August of 2016, CIR welcomed **Adm. James Stavridis** to deliver the keynote address at CIR's Annual Gala. His talk on Threats to U.S. security was a programmatic highlight of CIR's year, and the Gala successfully raised over \$10,000 for CIR.



Adm. Stavridis

Other notable community education events over 2016 included:

- *The Trans-Pacific Partnership and Its Implications for New Mexico* with **Lisa Alejandro**. January 30, held at Santa Fe University of Art and Design. **Attendance: 39**
- *Keeping U.S. Research and Development Secure – the Rise of Export Controls* with **Eric L. Hirschorn**. April 14, presented in collaboration with Congregation Beit Tikva. **Attendance: 52**
- *The KGB and Soviet Espionage* with **John Haynes and Harvey Klehr**. May 19, held at Santa Fe University of Art and Design. **Attendance: 103**
- *China Town Hall: National Webcast* with **Henry Kissinger**. October 18, held at the Santa Fe University of Art and Design. **Attendance: 21**
- *Moath Alofi: The Old City of Al-Madinah. A Photographer's Studio and Open Museum*. Done in collaboration with the Middle East Institute, CIR created two talks for Saudi Arabian photographer **Moath Alofi** – one at the NM History Museum on November 30 (open to the public, with free wine and hors d'oeuvres), the other at Tipton Hall, SFUAD on December 2 (for photography students). **Total attendance for both events: 158**
- **An Empathic Globe? The Future of International Aid**. This panel discussion on December 8 at the Santa Fe Center for Spiritual Living brought three development professionals in a panel discussion—Kate Schecter (CEO of World Neighbors), Rachel Kleinfeld (Senior Associate at Carnegie International Endowment), and Sandy Campbell (CIR's ED). **Attendance: 68**
- Eight meetings of the **Great Decisions 2016** discussion program designed by Foreign Policy Association. The course was presented over eight monthly sessions on the third Tuesday of each month. **Attendance: 39 x 8 events = 312.**
- Five **dinner/movie events** featuring foreign films and international cuisine were held at local restaurants or catered at the CIR office conference room during the course of the year. **Total attendance for all events: 131**

Additionally, we held our **CIR Member Summer Picnic** on August 14th at the Eldorado Clubhouse and our **Holiday Open House and Raffle** at Zocalo Clubhouse on December 6th—all fun and well-attended events! Members were also invited to join the **CIR Book Club**, which met every odd-numbered month on the first Tuesday of the month in the CIR Conference Room.

High School Education

Over 2016, CIR continued to invest time and energy into further developing its presence in area high schools. Highlights of the year included:

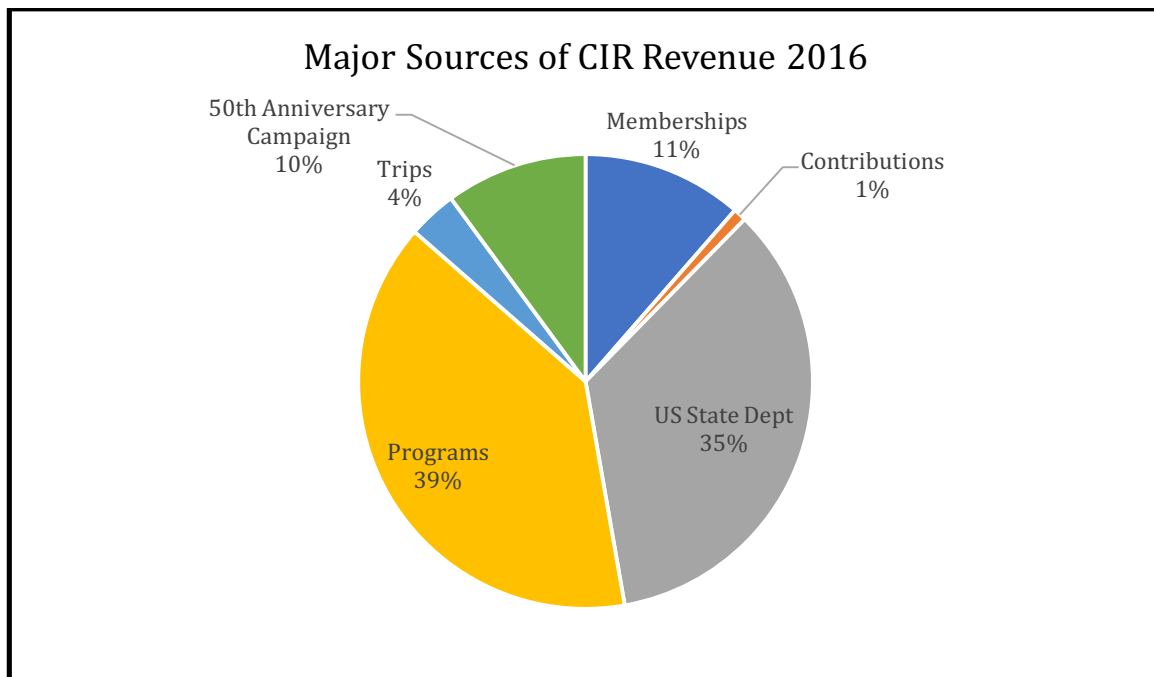
- Convening Santa Fe's first-ever **Academic WorldQuest** on February 25th. This inaugural event attracted two teams, with the winners coming from the MASTERS program. The event also garnered front-page attention in *The New Mexican*.
- Performed by the African student chorus, student jazz trio, and other student solos and ensembles of the **United World College**, CIR presented a spirited multicultural music program entitled **A Celebration of Culture Through Music**, on April 23 at the Christ Church of Santa Fe. **Attendance: 52**
- CIR supported the week-long workshop, **Global Youth Santa Fe**, which brought together 32 high school students over June 2016 for leadership training and increased exposure to global cultures and opportunities.
- Convening a celebration of human rights during **Human Rights Day**. This event was held at Desert Academy on December 10. Over thirty students from across Santa Fe attended the event, and heard a range of speakers illustrating major components and challenges related to human rights.
- CIR's new ED offered several talks at local schools (Santa Fe High, Desert Academy) to discuss the global citizen concept and CIR's new educational directions.
- CIR had a MASTERS student intern for the duration of the school year – **Emma Cameron**. She came for two hours a week and proved an outstanding asset to CIR, particularly in performing desk research.
- CIR also had a master's student intern from Denmark beginning in October of 2016. **Christina Andersen** regularly visited high schools to share insights into her Danish culture.

This work allowed CIR to develop a fuller educational plan serving more high schools and more students over 2017. Over 2016, CIR directly served **364 students**.

Financial Position

CIR ran a financial deficit in 2016 of **\$94,247**. However, this deficit was planned for during the *50th Anniversary Campaign* in the knowledge that the new ED would require time to develop new or stronger revenue sources. Note that the below figures use accrual accounting, in accordance with Generally Accepted Accounting Principles, and are not based on actual cash receipts. 2016 is the second year that CIR's books have been formally audited by an external auditor.

CIR Financial Statement 2016				
		Revenues	Expenses	Net
Memberships		20,840	476	20,364
Contributions		1,700	12	1,688
Winkler Fund		100	0	100
State Department Grant		63,696	0	63,696
Other Grants		500	0	500
Interest		36	0	36
Program Services		71,568	64,785	6,783
Trips		6,329	0	6,329
50th Anniversary Campaign		18,417	33,404	-14,986
Other and Fundraising		0	1,026	-1,026
General & Administrative Costs		0	177,731	-177,731
Totals (Net = surplus or - deficit)		183,187	277,434	-94,247



Board Members

2016 brought changes to the CIR Board. Below is a table outlining BOD members at the beginning of 2016.

Board Member 2016	Role
<i>Executive Committee</i>	
Herb Thomas	President
George Callahan	Vice President; Chair of International Lecture Series Board Committee
Julie Buckingham	Secretary
Robert Pierce	Treasurer
Chuck Case	Chair of IVLP Committee
<i>Board Members at Large</i>	
Jesse Guillén	Yann Lussiez
Steve Chance	Art McHaffie
Alexia Constantaras	Bruce Galpert

At the conclusion of 2016, CIR thanked the following Board members for their service; they either termed out (i.e. served 6 full years) or resigned:

- Herb Thomas, George Callahan, Art McHaffie, Alexia Constantaras, and Bruce Galpert.

The BOD elections in November saw CIR members elect six new Board members:

- Mark Asquino, Bruce Bybee, Malcolm Pettigrew, Jennifer Warren, Martha Wallace, and Bill Zaleski.

At the close of 2016, CIR had **306** dues-paying members.