



FOR IMMEDIATE RELEASE
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**Santa Fe Council on International Relations Announces Departure of
Executive Director Sandy Campbell**

Santa Fe, NM – The Santa Council on International Relations (SFCIR) today announced that its Executive Director Sandy Campbell will be leaving the organization in August 2021 after leading its development for five years. Through Campbell’s leadership, SFCIR was named one of three Councils of the Year in 2020 by the World Affairs Councils of America.

Retired President and Chief Executive Officer of the World Affairs Council of Dallas/Fort Worth Jim Falk has been named the interim executive director pending the successful outcome of a nationwide search for a permanent replacement. Falk said he will not be a candidate for the executive director position.

Reflecting on his departure, Campbell said, “The past five years have been an extraordinary journey. The SFCIR of 2016 isn’t the SFCIR of 2021. When I look back at how much the organization has changed, I am grateful for the teamwork that went into creating our high school and community education programs and our annual *Journalism under Fire* conference. I am grateful to the Board, our members, and our staff for their support and commitment to the Council’s mission, especially during the pandemic.”

In sharing news of his departure, Campbell reported he will become the president and chief executive officer of True Kids 1, a Taos-based non-profit dedicated to media literacy in schools across New Mexico.

Chuck Case, Board President of SFCIR during Campbell’s term of service, added: “Sandy has been an exceptional leader of our organization. His initiative, creativity, enthusiasm, and strong work ethic have contributed greatly to making SFCIR what it is today. I have been privileged to be his partner along the way and wish him the best in the future.”

SFCIR has created a committee comprising current and former board members, led by Ambassador Mark Asquino, the incoming Board President in 2022, to begin the search for Mr. Campbell’s successor.

About the Santa Fe Council on International Relations

SFCIR, founded in 1965, connects New Mexico and the world by engaging and inspiring global citizens through dialogue, education, and cross-cultural exchange. The organization offers robust programming and educational opportunities through its international visitor, statewide high school and college education, and community education programs, including *Journalism under Fire*, a major global conference. SFCIR is one of more than 90 nationwide affiliates of Global Ties U.S.; is one of about 90 members of the World Affairs Councils of America; and also enjoys invaluable relationships with the U.S. Department of State and the Committee to Protect Journalists.